





## **Ballard 24th Ave NW Street End Design**

12/2019-1/2020 Engagement Summary

## What should the 24th Avenue NW Shoreline Street End look like in 2025?

This question was a focus of Ship Canal Water Quality Project community engagement in December 2019 to early January 2020. The Ship Canal Water Quality Project is responsible for restoring the Shoreline Street end and 24<sup>th</sup> Avenue right of way in 2025 because they will use the 24<sup>th</sup> Avenue NW right of way (south of NW 54<sup>th</sup> Street NW) and the Shoreline Street End for construction activities from 2019-2024.

To get input on the Shoreline Street End, Seattle Public Utilities and King County Wastewater Treatment Division hosted a public meeting and an online survey. Participants commented on four concepts and answered a few general questions based on their experience in Ballard. Key findings:

- 41 people attended the drop-in session and 490 people completed the survey.
- People said they arrive at the pier on foot (68%), by car (52%), and by bike (37%); they were able to check more than one answer. Since boat was included after the survey began, it is possible that boat users account for up to 9% (boat users and other category combined).
- Preferred activities at the shoreline street end were recreational activities like reading/relaxing, walking, wildlife viewing, non-motorized boating, and picnics.
- Design elements that are "representative of the Ballard area and its history" were frequently cited as important.
- Comments expressed desire for greenery/green space and seating with views of the water.
- Parking was often referenced as an unnecessary and unimportant, although 52% of survey respondents used cars to arrive at the pier and 13% of survey respondents said they'd park there for working/going out in Ballard.

Design continues into 2020. We'll continue to use a variety of engagement approaches to reach Ballard communities.

Have comments or questions? Let us know at <a href="mailto:SPU\_ShipCanalWaterQuality@seattle.gov">SPU\_ShipCanalWaterQuality@seattle.gov</a>